

### Purpose of this Annex to [Guidance to Volunteers](#)

These five examples give Volunteers an understanding of the wording and message of typical Main digital labels in order to help them draft their 50 words of interpretative text.

### Guidance

Your starting point for drafting the interpretative text is covered in the [Guidance](#) (Section 4.2.5). You should have done enough research to form a view on (a) the key points to be covered on the Main digital label, and (b) how your interpretation might be developed on a number of secondary digital labels.

The aim of the Main Digital label (as stated in the [Guidance](#), Section 4.3.3) is to provide an overview of the object. Don't try to say too much. Use well-structured and easy-to-digest language. Imagine you are writing for a Year 11 (formerly 5<sup>th</sup> Form) student. The Main Digital label should always:

- a) explain what the object is and/or who the person involved was,
- b) allude to its significance and/or reason for being exhibited (e.g. link to a community or place in Breconshire),
- c) indicate which century it dates from or give a specific date(s), and
- d) provide a clear image of the object (or ask for one to be taken)

Remember also that what the user takes in from studying the Main digital label (scrollable text and image on the right-hand side of the screen) will also be 'flavoured' by the array of titles/images of the secondary digital labels on the left-hand side that fall within their vision.

The title of the object that you want to be displayed on the screen is separate from your 50 words of interpretative text. Show it directly above your 50 words (approx. - give or take one or two!) as indicated below.

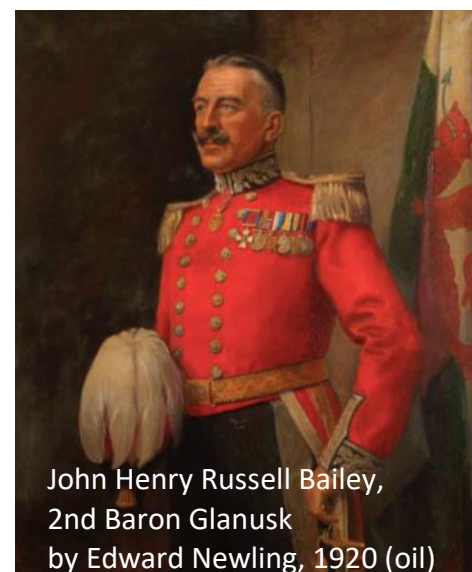
### Example 1 (Museum no. 2003.1.9 Int 145)

#### **Lord Glanusk - portrait**

Lord Glanusk was a distinguished army officer, rising to Lieutenant-Colonel in the South Wales Borderers. He served as Lord Lieutenant of Brecknockshire from 1905 until 1928. He was a driving force behind the creation of Brecon War Memorial Hospital in memory of his two sons and others from Breconshire killed in WW1.

*I'm considering secondary digital labels about:*

- *his distinguished army service, incl. in Boer War*
- *the Bailey family and his father's peerage*
- *what the uniform is*
- *the loss of his sons in WW1*
- *the creation of Brecon War Memorial Hospital*



The full name and the artist can be embedded in the image and are not part of the 50 words.

Example 2 (Museum no. 152 Int 65)

### **Roman gravestone**

Candidus, a Roman trooper of the Spanish Vettonian cavalry at Brecon Gaer fort, joined the army aged 17 but died aged 20. He is commemorated on this late first century AD fragment of tombstone. The expensive carving suggests that he (or the burial club into which soldiers contributed) was well off.



*I'm considering secondary digital labels about:*

- *Brecon Gaer Roman fort and its importance*
- *a soldier's life at Brecon Gaer*
- *how a Spanish trooper came to be in Wales*
- *a location map for Brecon Gaer Roman fort incl. Cadw QR code*

With major exhibits like this, check these labels link with the Headline Board for the Area

Example 3 (Museum no. 171 Int 74)

### **Llan-gors log boat**

This well-preserved log boat is hollowed out from a large oak trunk. It was discovered partially buried in the bed of Llan-gors Lake in 1925 and has been radiocarbon dated to AD 760 to 1020. It is associated with the 'crannog', a man-made island nearby that was a royal residence for the Kingdom of Brycheiniog.



*I'm considering secondary digital labels about:*

- *the Llan-gors crannog and its importance, incl. Kingdom of Brecheiniog*
- *who might have lived on the crannog?*
- *what the boat was used for*
- *a location map for the Llan-gors crannog*

With major exhibits like this, check these labels link with the Headline Panel for its Area

Example 4 (Museum no. 2003.1.9. Int 117)

### **Stuffed chihuahua 'Rigi'**

This chihuahua dog belonged to Adelina Patti, the world-famous opera singer who lived at Craig y Nos Castle until her death in 1919. She loved chihuahuas and was so fond of Rigi that after his death she had him stuffed and displayed on his favourite red rug.



*I'm considering secondary digital labels about:*

- *Patti - her wealth and extravagant lifestyle*
- *the presentation by the President of Mexico to Patti of her first chihuahua Bonito hidden in a bouquet of flowers*
- *taxidermy and its past popularity*
- *a location map of Craig y Nos, incl. Tawe Valley and National Park gardens*

With major exhibits like this, check these labels link with the Headline Panel for its Area

Example 5 (Museum no. 2016.54.1 & 2 Int 49 & 50)

### **Silver chalice and paten**

This cup and plate for wine and bread used in Holy Communion services were presented to Llanfihangel Nant Bran Church in 1615. Although fine examples of British silverware, they became surplus to needs and lay forgotten until 2016 when they were rediscovered and the Brecknock Museum was able to purchase them.



*I'm considering of secondary digital labels about:*

- *the rediscovery and the Church's decision to sell*
- *what the wine and bread signify in the service*
- *how Holy Communion was popularised by the Book of Common Prayer*
- *the Hallmarks for recording quality / date / origin*
- *a location map of Llanfihangel Nant Bran and photo of the Church*

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